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Notice of Management Indicator (November 2017)

We disclose index about our “Demae-can” business, in order to inform you monthly progress information timely.

	Nov. 2017	Y-O-Y
Number of orders (orders)	1,732,569	133.5%
Number of affiliated stores (stores)	15,712	110.6%
Number of active users (10k users)	245	123.7%

*Active users: the number of members ordered at least one time (from December 1, 2016 to November 30, 2017)

In November 2017, we launched our royalty program “Demae-nyan Club” on November 21st. We could expand the number of orders continuously thanks to the effort of obtaining repeat orders aggressively.

Moreover, we introduced the electric bicycles produced by Yamaha Motor Co., Ltd. to some areas of “Sharing DeliveryTM”. We started the demonstration experiment for utilizing the electric vehicle with them.